

12 March 2010

MEDIA RELEASE

JOIN CASE AND MONEYSENSE AT “OUR MONEY, OUR RIGHTS” CARNIVAL ON 13-14 MARCH 2010

The Consumers Association of Singapore (CASE), in collaboration with MoneySENSE, will be organising an “Our Money, Our Rights” carnival at Toa Payoh HDB Hub Mall on 13 and 14 March 2010.

Through this carnival, we aim not only to educate consumers on general financial issues, but we would also be celebrating World Consumer Rights Day that falls on 15 March annually. The theme “Our Money, Our Rights” is also in line with Consumers International’s theme for this year’s World Consumer Rights Day.

During the carnival, the highlights of the event include:

- Supermarket race (whereby consumers can learn to shop within their budget)
- Financial skit by Irene Ang and Chua En Lai
- Financial skit by Act 3
- Cooking demonstration (to teach consumers to cook a healthy meal within a budget)
- 8 game booths with attractive prizes to be won
- Goodie bag giveaways

Mrs Lim Hwee Hua, Minister at Prime Minister’s Office, 2nd Minister for Finance and Transport will be the Guest-of-Honour for the event. She will grace the event on 13 March, 3pm sharp. She will also be giving an opening speech on that day.

Following the carnival, there is also a subsequent half-day seminar held on 10 April 2010 to educate consumers on mortgage loans and planning for the family’s financial future. This seminar is the first of the series of seminars planned for this year by CASE and

MoneySENSE to enhance consumers' awareness of the need for prudent financial planning.

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CASE