

For Immediate Release

13 March 2014

Celebrate World Consumer Rights Day 2014 with CASE at our Carnival

The Consumers Association of Singapore (CASE) will be organising a Carnival to commemorate World Consumer Rights Day (WCRD) on 15 March 2014 at SAFRA Toa Payoh from 10am to 4pm. WCRD falls on 15 March every year and consumer organisations from all over the world unite to deliver an exciting array of activities to celebrate the crucial role that consumer associations play in promoting fair trade and a consumer-friendly environment.

The Carnival will be open to all members of the public and we would like to invite everybody to come down and join in the activities. Ms Sim Ann, Minister of State, Ministry of Communications and Information and Ministry of Education will be our Guest of Honour for the event.

The objective of the Carnival is to educate the public on their consumer rights and responsibilities through fun and games. Consumers can also learn more about the Consumer Protection (Fair Trading) Act (CPFTA) and the Lemon Law, so that they know how to seek redress when they encounter unfair practices in the market. In line with the theme for this year, "Consumer Rights in the Digital Age", we hope to work together with our business partners to introduce more initiatives to provide consumers with security and power over their personal data as well as educate them to know their rights and make a well-informed decision when making online purchases.

There will be quizzes and contests aimed at sharing about consumer protection laws with participants, an educational Lemon Law Skit by Republic Polytechnic students and exhibition booths set up by the General Insurance Association of Singapore (GIA), Monetary Authority of Singapore (MAS), Personal Data Protection Commission (PDPC) and SPRING Singapore where visitors can visit to learn more about their initiatives and programmes.

There will be free goodie bags, fun game booths for the young and old, 2000 packets of Fresh and Chocolate Malt milk sponsored by AustAsia Food Pte Ltd and lucky draws with attractive prizes to be won. There will also be an exciting drum performance by DrumWorks, a dynamic and vibrant percussion band and a Samba and Cha Cha dance performance by the NTU DanceSport Academy.

To follow up on our education efforts, CASE will also be organising a “New Home” seminar on 29 March 2014 at the NTUC Centre, One Marina Boulevard from 10am to 12pm. This seminar will teach new home buyers about the useful information they should know when buying a new house. Topics include information on housing and renovation loans, an informative guide to buying new furniture and dispute resolution for renovation contractors. For more information, visit <http://www.case.org.sg/seminars.html>.

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President

Consumers Association of Singapore