

Coffee/tea/drinks survey questionnaires (15-28 March 2007)

Locations	Name of the company or associations	No of shop	Kopi /Teh-O Coffee/Tea without Milk price range (\$)		Kopi /Teh Coffee/Tea with condensed milk price range (\$)		Kopi/Teh-C Coffee/Tea with evaporated milk price range (\$)		Canned drinks price range (\$)		Dispensed drinks price range (\$)		Any discounts or membership offered? (Provide details)	Do the outlets display the selling prices?	If not, are you going to display the selling price as suggested by CASE?	Do the outlets issue receipts for every single purchase made?
			2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar				
1.HDB heartlands	Singapore Foochow Coffee Restaurant & Bar merchants Association	120	0.60	0.70	0.70	0.80	0.80	0.90	1.20	1.20	-	-	N/A	Yes	N/A	N/A
	Kheng Keow Coffee Merchants Restaurant & Bar-Owners Association	55	0.60	0.70	0.70	0.80	0.80	0.90	1.10	1.20	NIL	NIL	NIL	Yes	Yes	NIL
	Ang Mo Kio Ave 4 NA Merchants Hawkers Association	1 hawkers centre	0.60	0.60	0.70	0.70	0.80	0.80	1.00	1.00	-	-	No	No	No	No
	Kim San Leng Eating House BLK 511 Bishan St 13	1	0.70	0.70	0.80	0.80	0.90	0.90	1.20	1.20	1.20	1.20	No	Yes	Yes	No
	Kopitiam Group of Companies	37	0.50 – 0.60	0.60 – 0.70	0.60 – 0.70	0.70 – 0.80	0.70 – 0.80	0.80 – 0.90	1.00 – 1.50	1.10 – 1.50	0.70 – 1.30	0.80 – 1.50	10%	Yes	N/A	Yes
	NTUC Foodfare Co-operative Ltd	4	0.60	0.60	0.70	0.70	0.80	0.80	1.10-1.50	1.10-1.50	Post drink 16 OZ 0.90 0.90		Will be implementin g soon	Yes	-	Yes
	S-11 Group	16	0.70	0.70	0.80	0.80	0.90	0.90	1.10-1.60	1.10-1.60	0.70-0.80	0.70-0.80	No	8-yes 8-no	Yes	Upon customer's request

Locations	Name of the company or associations	No of shop	Kopi /Teh-O Coffee/Tea without Milk price range (\$)		Kopi /Teh Coffee/Tea with condensed milk price range (\$)		Kopi/Teh-C Coffee/Tea with evaporated milk price range (\$)		Canned drinks price range (\$)		Dispensed drinks price range (\$)		Any discounts or membership offered? (Provide details)	Do the outlets display the selling prices?	If not, are you going to display the selling price as suggested by CASE?	Do the outlets issue receipts for every single purchase made?
			2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar				
2.Industrial estates	Kopitiam Group of Companies	6	0.50 – 0.60	0.60 – 0.70	0.60 – 0.70	0.70 – 0.80	0.70 – 0.80	0.80 – 0.90	1.00 – 1.50	1.00 – 1.50	0.70 – 1.30	0.80 – 1.50	10%	Yes	N/A	Yes
3.Shopping malls (city)	Kopitiam Group of Companies	2	0.90	1.00	1.00	1.10	1.10	1.20	1.30 – 1.60	1.40 – 1.70	1.20 – 1.50	1.30 – 1.60	10% - 20%	Yes	N/A	Yes
	S-11 Group	1	0.70	0.70	0.80	0.80	0.90	0.90	1.20-1.60	1.20-1.60	1.00	1.00	No	No	Yes	Upon customer's request
4.Shopping malls (suburban)	Kopitiam Group of Companies	12	0.80 – 0.90	0.90 – 1.00	0.90 – 1.00	1.00 – 1.10	1.00 – 1.10	1.10 – 1.20	1.20 – 1.50	1.30 – 1.60	1.20 – 1.50	1.30 – 1.60	10% - 20%	Yes	N/A	Yes
	NTUC Foodfare Co-operative Ltd	3	0.70	0.70	0.80	0.80	0.90	0.90	1.10-1.50	1.10-1.50	Post drink 16 OZ		Will be implementing soon	Yes	-	Yes
											0.90	0.90				
S-11 Group	1	0.80	0.80	0.90	0.90	1.00	1.00	1.20-1.60	1.20-1.60	1.20	1.20	No	Yes	-	Upon customer's request	
5.Business parks	Kheng Keow Coffee Merchants Restaurant & Bar-Owners Association	5	0.80	0.90	0.90	1.00	1.00	1.10	1.20	1.30	NIL	NIL	NIL	Yes	Yes	NIL
	Kopitiam Group of Companies	2	0.60	0.70	0.70	0.80	0.90	1.00	1.20 – 1.50	1.30 – 1.50	1.00 – 1.30	1.00 – 1.30	10%	Yes	N/A	Yes
6.Hospitals	Kopitiam Group of Companies	6	0.70 – 0.90	0.70 – 0.90	0.80 – 1.00	0.80 – 1.00	0.90 – 1.20	0.90 – 1.20	1.20 – 1.50	1.20 – 1.50	1.20 – 1.60	1.20 – 1.60	10% - 20%	Yes	N/A	Yes
7.Institutions of higher learning	Kopitiam Group of Companies	2	0.80	0.80	0.90	0.90	1.00	1.00	1.30 – 1.50	1.30 – 1.50	1.10 – 1.30	1.10 – 1.30	10% - 20%	Yes	N/A	Yes

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			2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar	2006 Mar	2007 Mar				
8. Others	Singapore Foochow Coffee Restaurant & Bar merchants Association	38	0.60	0.60	0.70	0.70	0.80	0.80	1.20	1.20	-	-	N/A	Yes	N/A	N/A
	Kheng Keow Coffee Merchants Restaurant & Bar-Owners Association	5	0.50	0.60	0.60	0.70	0.70	0.80	1.00	1.10	NIL	NIL	NIL	Yes	Yes	NIL
	Kopitiam Group of Companies	2	0.80 – 0.90	0.90 – 1.00	0.90 – 1.00	1.00 – 1.10	1.00 – 1.10	1.10 – 1.20	1.20 – 1.50	1.30 – 1.60	1.20 – 1.50	1.30 – 1.60	10% - 20%	Yes	N/A	Yes
	S-11 Group	1	0.90	0.90	1.00	1.00	1.10	1.10	1.20-1.70	1.20-1.70	1.20	1.20	Hope of God Church-10% off dinks only	Yes	-	Upon customer's request
Total	three merchants' associations and four major groups of companies	320	0.50-0.90	0.60-1.00	0.60-1.00	0.70-1.10	0.70-1.20	0.80-1.20	1.00-1.70	1.00-1.70	0.70-1.50	0.70-1.60	-Kopitiam -S-11 group's Hope of God church (drink only) -NTUC Foodfare will be implementing soon	310 shops say YES	1 shops say NO	2 shops say NO

Remark:

The dispensed drinks (post-mix e.g. Coke/7UP) price range provided by S-11 Group does not include ice-lemon tea, barley, water chestnut, Ribena, orange juice, Bandung etc.

Disclaimer: the information above is provided by the coffee shops. CASE will not be liable for any inaccuracy in the above information.