

## MEDIA RELEASE

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### CASE CELEBRATES 35TH ANNIVERSARY

#### **Nine organisations honoured as Friend of CASE**

CASE celebrated its 35th anniversary on 20 October 2006 with a Gala Dinner at the Meritus Mandarin Hotel. The dinner was attended by more than 700 guests, including Guest of Honour Mr Lim Hng Kiang, Minister for Trade and Industry, as well as immediate past CASE president, Dr Teo Ho Pin, Mayor of North West District and MP for Bukit Panjang constituency, and representatives from overseas consumer organisations.

Nine organisations received the inaugural Friend of CASE Award at the Dinner.

#### Nine organisations honoured as Friends of CASE

The nine award recipients included three non-profit organisations and six businesses. They were:

- The Federation of Merchants' Associations, Singapore
- American Express Foundation
- The Financial Industry Disputes Resolution Centre Limited
- Credit Bureau (Singapore) Pte Ltd
- Cold Storage Supermarket
- TUV SUD PSB Corporation Pte Ltd
- Richard Hung Jewellers (Pte) Ltd
- Clear Channel Singapore Pte Ltd
- Brother International Singapore Pte Ltd

They were recognised as Friends of CASE for their strong support of the consumer movement in Singapore through active participation or support of CASE activities and implementing outstanding consumer-centric policies, such as refund policy and dispute-resolution system. For more information on the nine organisations, refer to [Appendix A](#)

They were selected from nominations made from August this year, where CASE invited associations, organisations and businesses, including over 400 CaseTrust companies, for nominations for the award. A selection panel comprising CASE Central Committee members reviewed the nominations and selected the nine award winners.

### **\$140,000 raised for CASE endowment fund**

The 35th Anniversary Dinner also raised \$140,000 for the CASE endowment fund. Returns from the fund will be used for organising educational talks and seminars and producing consumer education materials.

CASE has grown from strength to strength since 1969 when a group of civic-conscious consumers and the National Trade Union Congress conceived the idea of a consumers association. In 1971, the Consumers Association of Singapore (CASE) was formally constituted and started operations in a room at the Trade Union House with only two full-time staff and a small number of volunteers. CASE has since progressed to an active consumer watchdog with about 30 full-time staff and more than 200 volunteers. For the last 35 years CASE has been instrumental in leading the consumer movement in Singapore to benefit consumers. For more information on CASE history, refer to [Appendix B](#)