

MEDIA RELEASE

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## **CASE CONDUCTS PRICE SURVEY OF HOUSEHOLD ITEMS**

### **75 common household items surveyed at 6 supermarkets and 2 convenience stores**

From January to February 2007, CASE conducted a price survey of 75 common household items that are sold at major supermarket chains and convenience stores. The supermarket chains and convenience stores surveyed include:

1. Carrefour
2. Cold Storage
3. NTUC Fairprice
4. Giant
5. Sheng Siong
6. Shop N Save
7. 7-Eleven
8. Cheers

CASE requested for the price information from the supermarket chains and convenience stores and also conducted random spot checks to confirm the prices. (See [Appendix A](#) for the price list.) Consumers can access the price list at the CASE website: [www.case.org.sg](http://www.case.org.sg)

CASE would like to advise consumers:

1. Difference in prices may be due to different versions of products, as some products have imported and local versions.
2. As most supermarkets now use a barcode system and prices are listed on the shelf instead of on the product packaging, consumers should take note to check there are no price discrepancies between the price displayed on the shelf and the scanned price at the checkout counter.

CASE will continue to monitor prices of common household items and carry out periodic surveys. We thank the retailers who have participated in this round of price survey prior to the Chinese New Year and encourage more retailers to participate in our future price surveys. We advise all consumers to make price comparisons when they are doing their shopping.

Yeo Guat Kwang

President

CASE